



20 February 2018

**First Derivatives plc
("FD" or the "Group")**

Contract Win in Gaming

FD (AIM:FDP.L, ESM:FDP.I) announces that it has signed a contract with a FTSE 100 gaming company for the use of Kx technology to provide data analytics services. The contract win follows a successful proof of concept in which Kx provided operational intelligence that demonstrated a compelling return on investment versus traditional database solutions and open source alternatives. The customer is one of the world's leading sports betting and gaming operators with over four million customers globally and processes billions of transactions per day.

According to industry analysts Global Markets Insights, the retail analytics markets will surpass \$13 billion by 2024. In attacking these markets, Kx will target potential customers including gaming, retail and airline and e-Commerce giants to address opportunities around customer yield, customer churn and pricing analysis.

Brian Conlon, Chief Executive Officer of Kx, commented: "This contract win is a powerful endorsement of our technology and we are very excited to work in partnership with this leading gaming company to help them to develop real-time insights across their activities. This win further demonstrates the flexibility of our horizontal technology which is being used across many industries in a variety of areas such as real-time analytics, Industrial IoT, cybersecurity and Artificial Intelligence."

Enquiries

For further information please contact:

First Derivatives plc

Brian Conlon, Chief Executive Officer
Graham Ferguson, Chief Financial Officer
Ian Mitchell, Head of Investor Relations

+44(0)28 3025 2242

www.firstderivatives.com

Investec Bank plc (Nominated Adviser and Broker)

Andrew Pinder
Carlton Nelson
Sebastian Lawrence

+44 (0)20 7597 5970

Goodbody (ESM Adviser and Broker)

Linda Hickey
Finbarr Griffin

+353 1 667 0420

FTI Consulting

Matt Dixon
Dwight Burden
Darius Alexander

+44 (0)20 3727 1000

Niamh Fogarty

About FD

FD is a global technology provider with 20 years of experience working with some of the world's largest finance, technology, retail, pharma, manufacturing and energy institutions. The Group's Kx technology, incorporating the kdb+ time-series database, is a leader in high-performance, in-memory computing, streaming analytics and operational intelligence. Kx delivers the best possible performance and flexibility for high-volume, data-intensive analytics and applications across multiple industries. FD operates from 14 offices across Europe, North America and Asia Pacific, including its headquarters in Newry, and employs more than 2,000 people worldwide.

For further information, please visit www.firstderivatives.com and www.kx.com