

## Record Orders for Market Resource Partners

First Derivatives plc (“FDP”) announces that its recently acquired US subsidiary, Market Resource Partners LLC (“MRP”) has secured contracts for managing and executing marketing programs from two of the world’s largest US based technology companies. The two contracts have a combined value of \$4.4 million. The target date for conclusion of each of these contracts is 30<sup>th</sup> June 2009. This represents more than 70% of MRP’s total revenues for the year to December 2007.

The first of these contracts is worth \$2.5 million for providing marketing programs across North America and Canada. This is the largest single contract awarded to MRP to date. The second contract involves four marketing programs totaling \$1.9 million which is a direct result of MRP becoming one of only four managed marketing vendors for a client in North America.

FDPs CEO Brian Conlon said: “I am delighted with this achievement by the MRP team. The revenue from these two contracts will contribute significantly to the delivery of the MRP’s revenue targets for the current financial year.”